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# Towards a Greater Brighton Local Industrial Strategy: City Region Workshop

7 November 2017

# Our Devolution Journey



## Greater Brighton Devolution Prospectus

Platforms for Productivity

September 2015



Update on Greater Brighton Devolution Bid

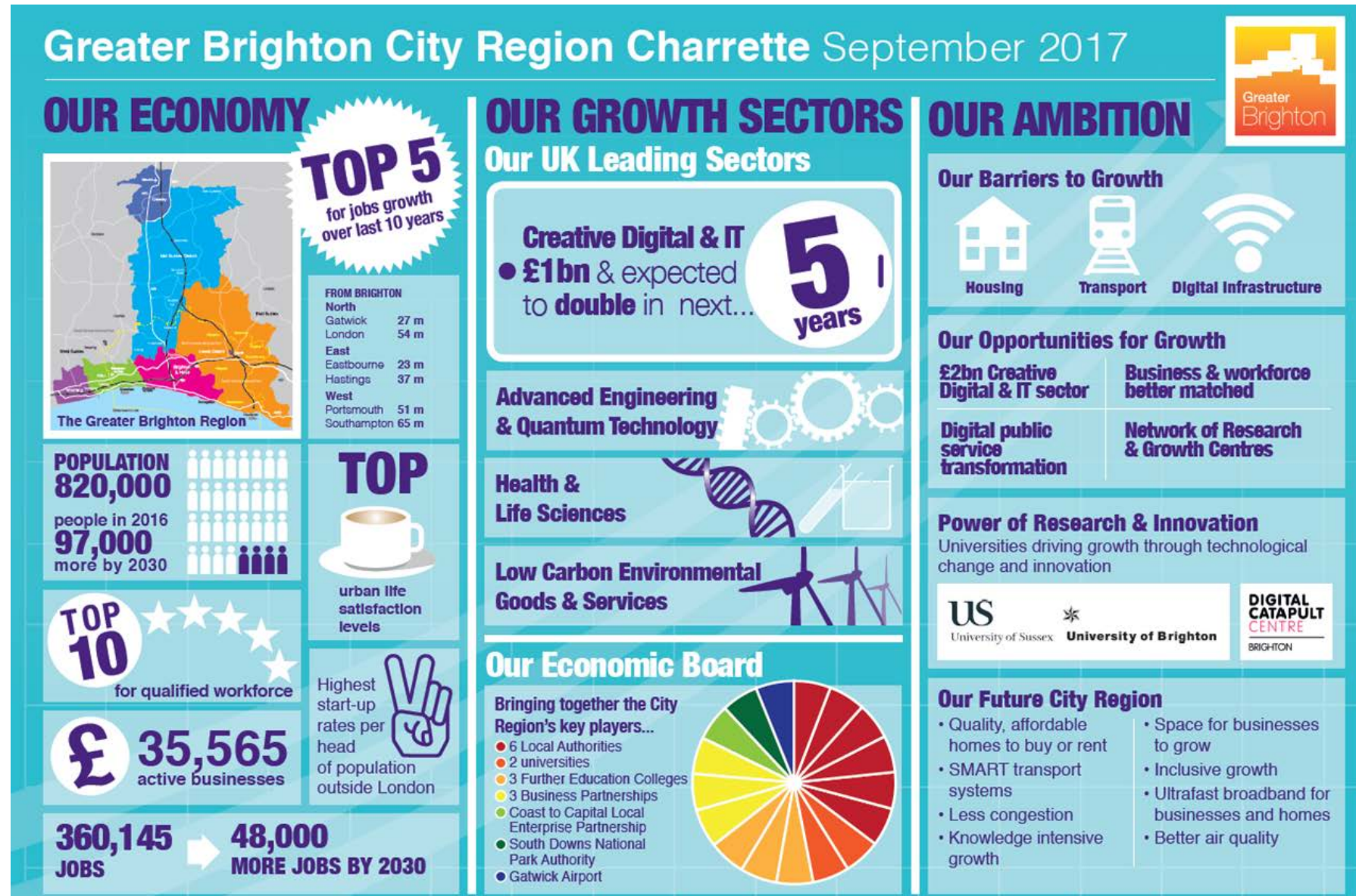
Greater Brighton Economic Board

Tuesday 31 January 2017

# Workshop Purpose

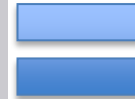
Drive further growth by:

- Building relationships
- Understanding the local growth opportunities and challenges in Greater Brighton
- Identifying priority areas for future joint working





# Workshop Purpose



Greater Brighton Local Industrial Strategy

# Greater Brighton Welcomes



Department for  
Business, Energy  
& Industrial Strategy



Department for  
Communities and  
Local Government

**2 Director Generals**  
**19 Government Officials**  
**70 delegates over 2 days**



Department for  
Digital, Culture  
Media & Sport

**Innovate UK**



Department  
for Transport



Department for  
International Trade



Homes &  
Communities  
Agency



# Venues





# Local Industrial Strategies

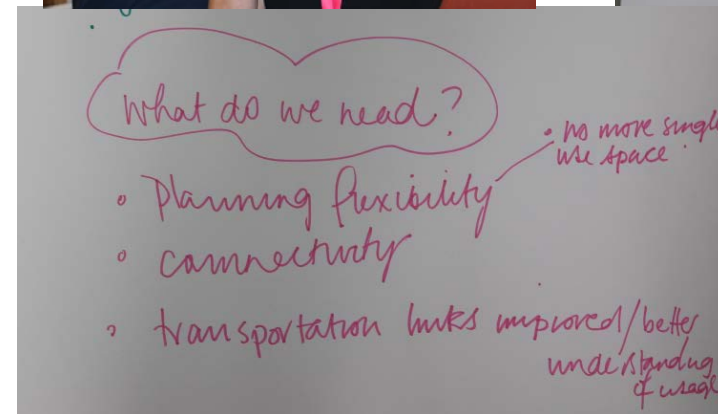
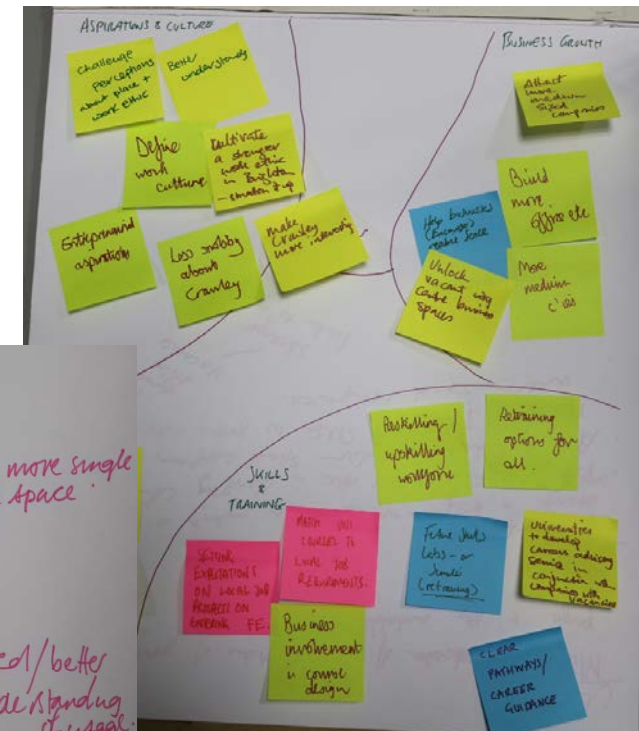
## Housing & Infrastructure

Exploring the challenges and opportunities for accelerating housing delivery across Greater Brighton



## Creative Digital Growth

Exploring the challenges and opportunities facing the rapidly expanding Creative Digital & IT Sector



# Pre-Workshop Thoughts

## **HOUSING & INFRASTRUCTURE** **5 POTENTIAL COMPONENTS** **OF A HOUSING DEAL FOR** **GREATER BRIGHTON**

- 1 A Greater Brighton/HCA partnership to align policy and resources
- 2 A Housing Development Zone model, including a Land Value Capture mechanism and simplified CPO powers
- 3 A grant-based land development fund to unlock delivery
- 4 VAT exemption on empty property refurbishment, bringing it in line with new developments
- 5 Supporting Councils in their direct and indirect delivery of affordable homes – through lifting the HRA cap, local flexibility around Right-to-Buy and relaxing the rules/relationships between councils and subsidiaries

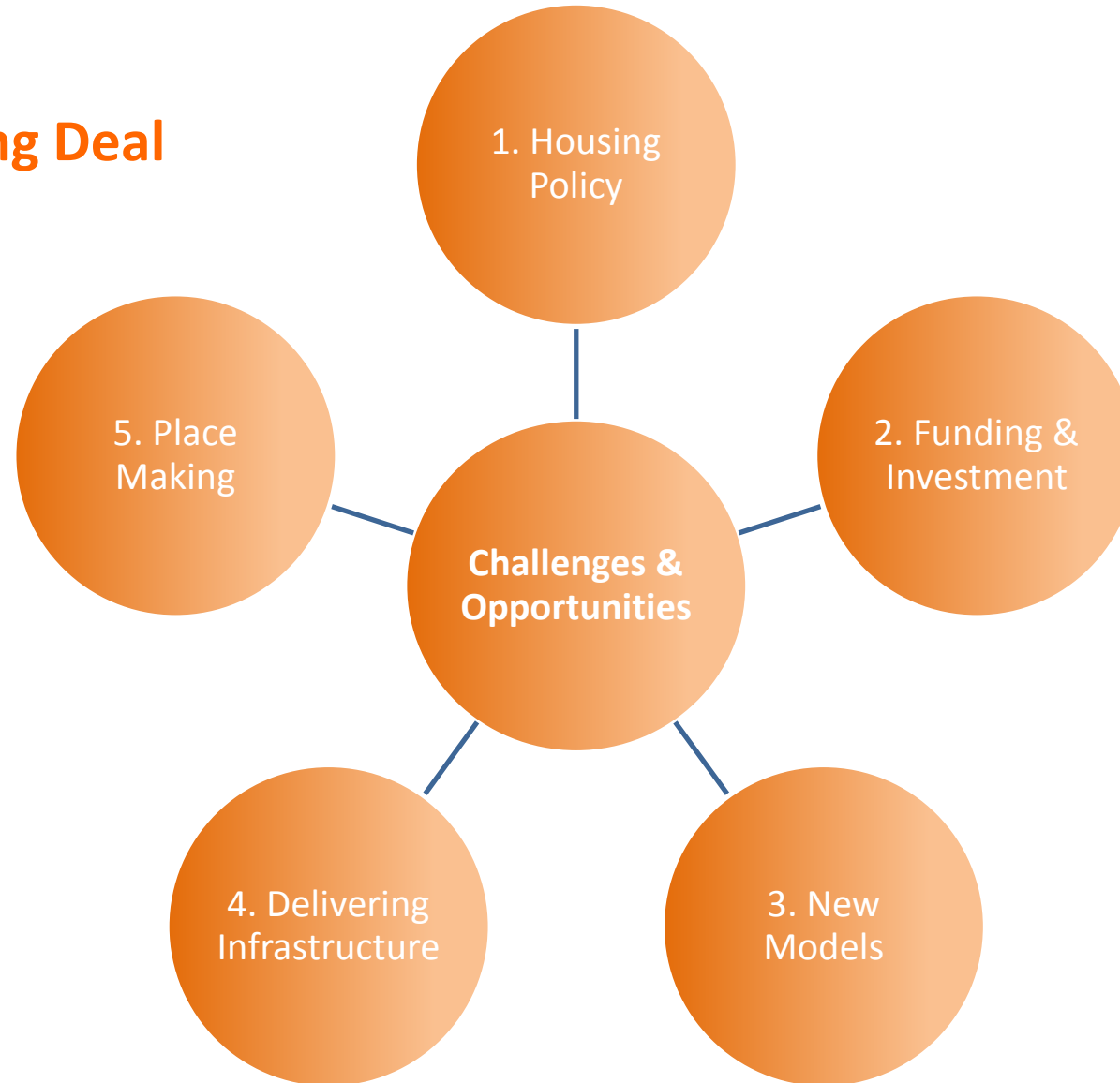
## **DIGITAL GROWTH** **5 POTENTIAL COMPONENTS** **OF A CDIT CLUSTER DEAL**

- 1 Investment in ultrafast (full-fibre) broadband infrastructure
- 2 Exploring the possibility of sub-national digital body to create a UK Silicon Valley
- 3 Support the Brighton Digital Catapult to pilot 5G technologies across the Greater Brighton Economy
- 4 A local Digital Connectivity Plan for broadband and mobile connectivity
- 5 Establish support mechanisms to help innovators to scale-up from prototype to market ready products and realise scale



# Housing & Infrastructure Workshop

**What are the potential components of a Housing Deal for Greater Brighton?**



# Housing & Infrastructure Workshop

## Challenges to Delivery

Infrastructure &  
Viability

Skills,  
Capability,  
Capacity

Developing out  
sites

## Accelerating Delivery

Sub-  
Regional  
Approach

Infrastructure  
Deal

Strategic  
Approach



# Housing & Infrastructure – Next Steps

Securing Marginal Viability HIF Bids will unlock over 3,600 new homes

Local Authority	Total HIF Bid	Number of Homes Unlocked
Adur	£10m	540
Brighton & Hove	£20m	1,300
Crawley	£9.5m	1,028+
Lewes	£20m	506
Mid Sussex	£7.2m	256 direct & 3,500 accelerated
<b>Total</b>	<b>£66.7m</b>	<b>3,630+ (new) 3,500 (accelerated)</b>

Forward Funding Bids will unlock strategic sites and infrastructure

# Housing & Infrastructure – Potential Deal

1. Creation of Development Zone or similar vehicle, including a Land Value Capture mechanism and simplified CPO powers, with a holistic place-making and community focus
2. A grant-based land development fund to unlock delivery
3. VAT exemption on empty property refurbishment, bringing it in line with new developments
4. Supporting Councils in their direct and indirect delivery of affordable homes –through lifting the HRA cap, reviewing permitted development rights and the loss of land to housing delivery, local flexibility around Right-to-Buy receipts and relaxing the rules/relationships between councils and subsidiaries
5. An infrastructure deal that includes up-front funding for infrastructure development to encourage development and accelerate delivery
6. Retention of a greater proportion of Business Rate Growth for schemes that have a significant infrastructure element
7. Support from the Office of Low Emission Vehicles (OLEV) to develop and deliver a model for the roll out of a comprehensive network of electric vehicle charging points in Brighton & Hove and the wider Greater Brighton Region
8. Support from BEIS to develop a Greater Brighton Energy Plan, that supports energy resilience and security to deliver economic growth across the City Region
9. Support from Government on the City Region's Housing & Infrastructure Fund (HIF) submitted bids.



# Creative Digital Growth Workshop

## Challenge Statements



# CDIT Workshop

## Overcoming the Challenges

Public sector  
delivering a  
coherent and  
effective model  
of support

Provide the  
environment that  
encourages  
businesses to  
expand and  
grow

Ecosystem of  
continuous  
learning



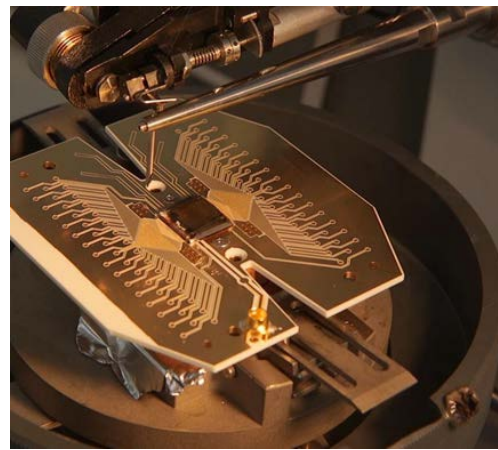
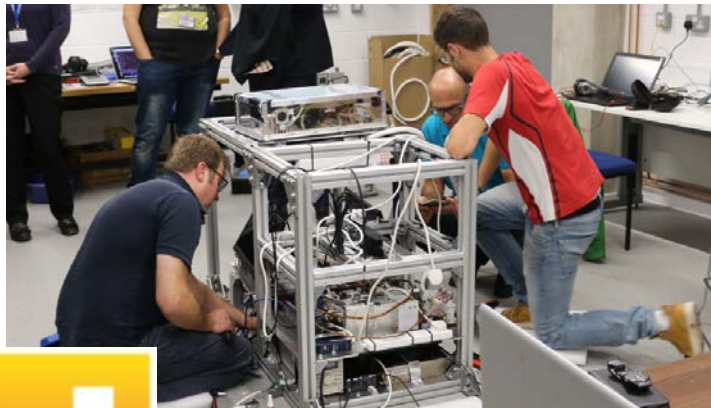
# CDIT Cluster – Potential Deal

1. Investment in ultrafast (full-fibre) broadband infrastructure and digital mobile infrastructure through funding from the DCMS Local Full Fibre Network Programme
2. Commit R&D support for CDIT and University sectors post Horizon 2020
3. Support the Brighton Digital Catapult to pilot 5G technologies across the Greater Brighton Economy
4. A local Digital Connectivity Plan for broadband and mobile connectivity
5. Establish support mechanisms to help innovators to scale-up from prototype to market ready products and realise scale
6. Review Permitted Development Rights to protect move-on space for the Cluster, and simplify access to funding streams for SMEs.
7. Establishment of a Greater Brighton Creative Industries Council to align local, regional and national organisations to meet the needs of the creative and cultural industries locally.

# Knowledge Intensive Growth - Universities

## Research Funding Challenges

- Appropriately rewarding regionally impactful 1\* & 2\* research
- Acknowledging universities' success in Collaborative Research with non-university partners
- Re-balancing the Higher Education Innovation Fund (HEIF) allocation formula to take greater account of regional economic engagement and impact
- A requirement for City Regions & LEPs to influence Industrial Strategy related grants from InnovateUK & RCUK
- Providing an incentive scheme to draw SMEs to work with universities.





# Knowledge Intensive Growth – Education & Skills



## Increasing Skills

- Lifelong learning & reskilling
- Increase apprenticeship numbers, particularly through SMEs
- Increase range and quality of Higher and Degree level Apprenticeships
- Support the and promote the application to establish an Institute of Technology in the City focused on digital and creative skills



# Towards a Greater Brighton Local Industrial Strategy



Developing skills



Investing in science,  
research & innovation



Creating the right  
institutions to bring together  
sectors & places



Upgrading  
infrastructure



Encouraging trade  
& inward investment

# Towards a Greater Brighton Local Industrial Strategy

## HOUSING & INFRASTRUCTURE

1. A Housing & Infrastructure Deal

## CDIT CLUSTER

2. A CDIT Cluster Deal

## KNOWLEDGE INTENSIVE GROWTH & SKILLS

3. Re-balancing the HEIF allocation formula to take greater account of regional economic engagement and impact would enable the more regionally engaged universities to increase their reach
4. An incentive scheme to draw SMEs to work with universities (like Innovation Vouchers) would stimulate improved SME/university engagement

5. Support the City Region's FE Colleges to secure investment via the proposed £170m of capital funds to establish an Institute for Technology focused on CDIT

6. Increase apprenticeship numbers by incentivising SMEs to recruit apprentices

7. Accelerate the creation of apprenticeship frameworks, so that providers are able to respond to the needs of employer

8. Widen access to higher level qualifications by increasing the range and quality of Higher and Degree Level Apprenticeships

## INWARD INVESTMENT, TRADE & EXPORT

9. Support from DiT in developing a strategy and place-based DiT presence through co-location with the new Brighton City Hall for Business.



# Towards a Greater Brighton Local Industrial Strategy



- Review and confirm our asks
- Work-up our offers
- Build on relationship with Central Government



# Towards a Greater Brighton Local Industrial Strategy: City Region Workshop

